

IVANA WADE

STRATEGIST

[Education]

VCU Brandcenter '24-'26
M.S. in Business and Branding

University of Richmond '14-'17
Juris Doctor

Mary Baldwin University '10-'14
B.A. in Political Science
*Started College at age 16 through the
Program for the Exceptionally Gifted*

[Experience]

McGuireWoods Discovery Office '23-'26
Contract Attorney

Capital One '20-'22
Card Litigation Associate

Hunton Andrews Kurth '19-'20
Conflicts Attorney

[Skills]

Interviews
Focus Groups
Communications Planning
Target Persona
MRI Simmons
Talkwalker
Social Listening

[Awards & Licensure]

VCU Sprint Winner
Chewy

Young Shits Advertising Club, Runner Up
Letterboxd

Virginia State Bar
Admitted '18

[Contact]

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