

IVANA WADE

STRATEGIST

[Experience]

Wieden+Kennedy Portland Jun '26-Sep '26
Strategy Resident for Eli Lilly and Company

McGuireWoods LLP Discovery Office '23-'26
Contract Attorney

Capital One, N.A. '20-'22
Card Litigation Associate

Hunton Andrews Kurth '19-'20
Conflicts Attorney

Goldblatt, Cohen & Legum '17-'19
Divorce and Personal Injury Clerk

[Skills]

Interviews
Focus Groups
Communications Planning
Target Persona
MRI Simmons
Talkwalker
Social Listening

[Awards & Licensure]

D&AD New Blood Yellow Pencil Winner
Canesten: Do you

VCU Brandcenter Sprint Winner
Chewy

Young Shits Advertising Club, Runner Up
Letterboxd

Virginia State Bar
Admitted '18

[Education]

VCU Brandcenter '24-'26
M.S. in Business and Branding

University of Richmond '14-'17
Juris Doctor

Mary Baldwin University '10-'14
B.A. in Political Science
Program for the Exceptionally Gifted

[Contact]

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